Challenges and Countermeasures of Ideology Education in College Students Management

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Abstract: Ideology education in universities is a special form of education, which is often closely related to the socialist system with Chinese characteristics. universities are important educational venues for training and transporting outstanding talents for national construction and social development, and the development of ideology education is an indispensable educational and teaching activity for universities to train outstanding talents. Under the background of the new society, the country increasingly needs comprehensive talents with distinctive socialist characteristics, which also determines the necessity of the integration trend of ideology education and student management. It also shows that student education management and ideology education are very important There is also a certain connection between the two, which has the corresponding mutual promotion. In this era, the network information is complex, random and fragmented. For some students who have no clear learning objectives and weak self-control, they can not control their online time and effectively use the network tools to find the information they need. This paper will analyze the integration path of student education management and ideology education in universities, and put forward the corresponding strategies as a reference.

1. Introduction

Ideology education in universities is a special form of education, which is often closely related to the socialist system with Chinese characteristics [1]. However, there are still problems in the integration process, so universities must adopt more effective strategies and formulate educational forms that are more suitable for student development, so as to effectively produce educational effects [2]. universities are important educational venues for training and delivering outstanding talents for national construction and social development, and the development of ideology education is an indispensable educational and teaching activity for universities to train outstanding talents [3]. In the Internet age, how to improve one's own subject value without becoming a tool dominated by the Internet is a realistic issue that is thought-provoking in contemporary youth education [4]. Under the new social background, the country needs comprehensive talents with distinctive socialist characteristics more and more, which also determines the necessity of the integration trend of ideology education and student management. At present, in the background of educational informationization, the integration of educational management and ideology education has many advantages that can be used, which need universities to continue exploring [5].

For the current college education, the cultivation of high-quality talents is naturally the primary goal. It also shows that student education management and ideology education are very important tasks, and there is also a certain connection between the two, and there is a corresponding mutual promotion [6]. In other words, education management and ideology education can be perfectly integrated, and cut into many aspects to help students improve. In the era, network information is complex, random, and fragmented. For some students who have no clear learning goals and weak self-control, they cannot control their online time and cannot effectively use network tools to find what they need.Information [7]. Often immersed in the network, aimlessly submerged in the ocean of network information. Therefore, in the information age, schools should reflect on the problems in their ideology education work in time, and actively face the challenges and impacts of the information age on ideology education work [8]. Integrating ideology education into student management can not only provide a good educational environment for ideology education, but also

emphasize the management function of teachers, improve the student management mechanism and strengthen the benign and sustainable development of schools.

2. Problems existing in students' education management and ideology education in universities

2.1. The system of higher education is backward

Although college education has developed rapidly in recent years, there are still many problems that need to be faced, especially in the education management system [9]. The performance is relatively conservative, and innovation is not combined with the development of the incident. The previous education management methods are no longer applicable, and even unable to meet the current needs of college education. The teacher's classroom teaching is not important to it, especially the ideology courses. The textbooks are boring and monotonous. The teacher is limited by the syllabus and teaching schedule requirements, and is not good at transforming the textbook system into a teaching system, resulting in boring class [10]. Figure 1 below is a schematic diagram of the "Curriculum Ecosystem".
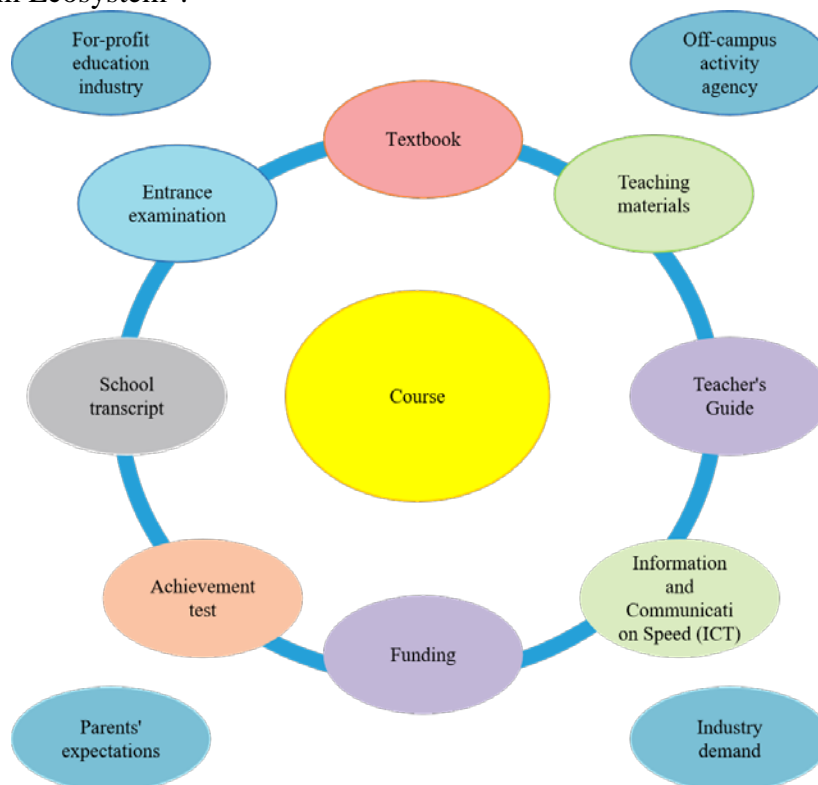

Figure 1 "Curriculum ecosystem"

Therefore, for the students who like the novelty of the class, the ideology teaching needs to innovate and design new patterns. Teachers should constantly update knowledge, study technology, understand the life course and psychological trend of students. In addition to the updating of teaching content, it also requires teaching methods and means to keep pace with the times, which puts forward higher requirements for teachers. Students in the period of higher education have strong self-esteem. If we adopt a tough management model to manage students, they will form a rebellious mentality. However, nowadays, college students have no desire to learn ideology content, and most of them are passive learners. Internet technology has reduced the cost of information delivery, resulting in a large number of unclear sources of information. In the process of management, by giving lectures on ideology education activities that can promote students' quality, we can cultivate students' spirit of public welfare and dedication, and let students realize the significance of dedication and promote the improvement of moral quality by means of both education and management.

2.2. Lack of understanding of education management

For the education management of college students, all work must be carried out around students, so students are the core of education management. Schools should seize the opportunity of ideology education informatization reform, and must actively respond to challenges, attach importance to the important role of informatization construction in ideology education, adhere to the problem-oriented approach, and propose targeted solutions. On the other hand, Internet information is difficult to distinguish between true and false, good and bad, and there are unscrupulous merchants or WeChat official account operators He made up some rumors to expand his influence. Especially for gospel truth such as food safety and public safety incidents, it is believed that people believe in blindly spreading and achieve the purpose of selling their commodities or official account. In particular, online games and online chat occupy students' after-school life, and then ignore the study of related ideology and professional subjects. According to the national regulations, universities should provide sufficient teaching and management personnel for college students, increase investment in attracting excellent talents, and solve the problem of lack of teachers and management personnel. We should optimize the management mechanism of students, solve the trivial work of managers, fully participate in the management work, formulate and improve the system, and ensure the rights and interests of managers; We should implement the training plan and speed up the integration of work.

3. Teaching Countermeasures of Ideology Course for College Students under the Background of "internet plus"

3.1. Regarding traditional classrooms, innovating classroom teaching methods

The importance of classroom learning is reflected in the sense of ceremony and the systematicness of rules. One of the reasons why teachers' teaching work can not be replaced is the stipulation of learning time and learning place, which requires students to learn relevant knowledge at a specific time and place. Learning becomes a kind of collective behavior and has a good learning atmosphere. The ideology education from the students' inner thoughts is called flexible management. Table 1 shows the comparison between flexible management and rigid management.

Table 1 Flexible management and rigid management

Classification of Student Management Models in universities	
Flexible management	Rigid management
Student Psychological Counseling Room	School rules violation
Campus culture construction	Specific course schedule
Ideology education	Education Management Regulations
Daily tutoring work for students	Class cadre management system

In the ideology work in universities, flexible management theory has many characteristics, as shown in Table 2.

Table 2 Characteristics of Flexible Management Theory

Serial number	Features	Effect
1	Innovative education system	Promote students' creative development, enhance students' tolerance, and enable students to adapt to society more quickly
2	Dynamic, elastic and flexible	Able to adapt to changes in the social environment and changes in students' thinking
3	Non-mandatory	Promote students' positive identification and internalize them as students' own qualities
4	Democratic equality	Help promote the friendship between teachers and students
5	Personalization, freedom	Give full play to students' interests and hobbies to achieve personalized development

There should be arrangements related to the ideology content for the setting of college students' courses, and the ideology content should be penetrated into all aspects of student life, improve the ideology teaching content, and promote the integration with management work. At present, strengthening the integration with education management is the most effective way to innovate. From the perspective of ideology education reform, it can play a better role. Through full integration with student education management, it can also formulate educational content and plans that are more suitable for student development, and break the traditional ideology education methods. , To make up for the lack of ideology education classrooms. Moreover, the combination of student education management and ideology education can also achieve good moral education for students. So fitThe characteristics of Ideology education reform, adhere to the student-centered, constantly expand the scope of Ideology education, fully infiltrate the knowledge and content of Ideology education into all aspects of teaching work, improve the quality of education and personnel training quality of student education management. At the same time, with the help of QQ, wechat and other platforms, we can transfer positive energy information resources and improve students' knowledge breadth.

3.2. Attach importance to the professional development of teachers in ideology courses and establish a long-term mechanism for educating people in courses

The ideology teaching has a degree of relaxation during and after class, but does not overly interfere with students' off-class life. The current curriculum reform emphasizes the randomness of the Internet all the time and the convenience of teacher-student contact, ignoring the acceptance of students and the intensity of the teacher's work. Using the network and electronic equipment as the medium, the students' thought guidance, heart-to-heart conversation, and daily education can be carried out anytime and anywhere. First of all, the integration of student education management and ideology education must be based on the classroom teaching model and combined with students' actual management cases. By strengthening the guidance of ideology education, helping students improve their self-management Knowledge, and ultimately improve the quality of higher education. Although the network has enriched the teaching mode of Ideology education, due to the openness of the network in time and space, as well as the large and complex information, and students are the main participants of the Internet. Therefore, students will be exposed to different ideological and cultural information and values, while the information screening management mechanism established by some universities is not perfect. Students are easily influenced by bad information, so that they gradually deviate from the right direction in the process of shaping the correct values of life, and eventually go astray. Therefore, in the education system of universities, we should timely promote the integration of student education management and ideology education, and play a guiding role in the combination of the two, so as to promote the development of students in the right direction

4. Conclusions

The educational management of students in schools will affect their future growth, so we should do a good job in ideology education. It will set up good values for them, which will affect the development of the country and society. Therefore, universities should promote the effective integration of the two, and take a longer-term view, in order to seek a better integration method, so that students can achieve perfect docking with society. Science and technology are constantly improving, and the times are constantly developing. Schools should also pay attention to the application of network technology, innovate the development mode of education, and always adhere to the dominant position of students. According to the actual situation, through content education to develop a sound management system. Only by combining students' Ideological and moral character with management can we cultivate social talents needed by our country. universities should absorb excellent education and teaching ideas, innovate the teaching contents and forms of Ideology education according to the development process of information technology, and actively explore the ideology teaching mode in line with the development of the information age, so as to better promote

the development of modern education.

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